

Allyson Snyder

allsnyder[at]ucdavis[dot]edu

EDUCATION

University of California, Davis

Davis, CA (September 2021-Present)

Doctor of Philosophy in Communication Studies (expected June 2026) | Focus on Children and Media*

*Advanced to candidacy in December 2023

Master of Science in Child Development (expected June 2024)

Northwestern University

Evanston, IL (September 2016-June 2019)

Bachelor of Arts in Communication Studies | Focus on Children and Communication

Minor in Integrated Marketing Communications

PUBLICATIONS

- Cingel, D.P., **Snyder, A.L.**, & Vigil, S.L. (2023). Minding Children's Media Morals: Parents' Moral Foundation Salience Differentially Relates to Attitudes and Motivations Toward Children's Educational Media. *Mass Communication and Society*.
- Snyder, A.L.**, Bonus, J.A., & Cingel, D.P. (2023). Representations of LGBTQ+ families in young children's media. *Journal of Children and Media*, 17(1), 154-160.
- Cingel, D.P., Krcmar, M., Marple, C., & **Snyder, A.L.** (2023). The development and validation of a measure of moral intuition salience for children and adolescents: The Moral Intuitions and Development Scale. *Journal of Communication*.
- Snyder, A.L.**, LeBoeuf, L., & Lillard, A.S. (2023). "My Name is Sally Brown, and I Hate School!": A retrospective study of school liking among conventional and Montessori school alumni. *Psychology in the Schools*, 60(3), 541-565.
- Snyder, A.L.**, Tong, X., & Lillard, A.S. (2021). Standardized Test Proficiency in Public Montessori Schools. *Journal of School Choice*.

CONFERENCE PRESENTATIONS

- Allen, C.L. & **Snyder, A.L.** (2024, June). "The Effects of Working Memory on Children's Learning of Spatial Skills from a Virtual Reality Game." Research escalator at ICA Annual Meeting, Gold Coast, Australia.
- Snyder, A.L.**, Cingel, D.P., Patterson-Williams, A. (2024, June). "U.S. Parents' Scientific Literacy and Efficacy: Associations with Children's STEM Media Engagement." Session presented at ICA Annual Meeting, Gold Coast, Australia.
- Snyder, A.L.**, Shawcroft, J., Ruiz, J.B., & Cingel, D.P. (2024, June). "Parents' Differential Attitudes Toward Children's Media Use by Race and Anxiety About Children's Futures." Session presented at ICA Annual Meeting, Gold Coast, Australia.
- Krcmar, M., Cingel, D.P., Vigil, S.L., & **Snyder, A.L.** (2024, June). "The Effects of Fantastical Characters and Prosocial Message Duration on Children's Narrative, Emotional, and Moral Lesson Comprehension of a Cartoon." Session presented at ICA Annual Meeting, Gold Coast, Australia.
- Snyder, A.L.** & Allen, C.L. (2024, April). "The Role of Working Memory in Learning Spatial Rotation from Virtual Reality." Poster presented at SRA Annual Meeting, Chicago, IL.
- Cingel, D.P. & **Snyder, A.L.** (2024, April). "Cultural Differences in the Effects of Moral Media on Children." Session presented at Media & Morality Conference, Columbus, OH.
- Snyder, A.L.**, Shawcroft, J., & Vigil, S.R. (2023, September). "Parents' Anxiety and Their Attitudes toward Educational and Entertainment Media." Poster presented at the Digital Media and Developing Minds conference, Washington, D.C.
- Shawcroft, J., **Snyder, A.L.**, & Vigil, S.R. (2023, September). "Profiles and Antecedents of the Association Between Social Media Uses and Mental Health in Adolescent Samples in the United States and South Korea." Poster presented at the Digital Media and Developing Minds conference, Washington, D.C.

- Vigil, S.L., **Snyder, A.L.**, & Shawcroft, J. (2023, September). "Social Media Use, Fear of Missing Out, and Indicators of Social Connection Among Adolescents." Poster presented at the Digital Media and Developing Minds conference, Washington, D.C.
- Allen, C.L. & **Snyder, A.L.** (2023, September). "Children's Working Memory and Learning from Virtual Reality." Poster presented at the Digital Media and Developing Minds conference, Washington, D.C.
- Snyder, A.L.**, Taylor, L.B., & Cingel, D.P. (2023, May). "U.S. Parents' Use of Mobile Media for Emotion Regulation During Early Childhood." Session presented at ICA Annual Meeting, Toronto, ON, Canada.
- Snyder, A.L.**, Vigil, S.L., & Cingel, D.P. (2023, May). "Conceptualizing and Operationalizing Children's Moral Media Comprehension: A Review of the Literature and Decisions for Future Research." Session presented at ICA Annual Meeting, Toronto, ON, Canada.
- Vigil, S.L., **Snyder, A.L.**, & Cingel, D.P. (2023, May). "Minding Children's Media Morals: Parents' Moral Foundations Salience Differentially Relates to Attitudes and Motivations Toward Children's Educational and Entertainment Media." Session presented at ICA Annual Meeting, Toronto, ON, Canada.
- Taylor, L.B., **Snyder, A.L.**, & Cingel, D.P. (2023, April). "Parental Mediation and Conflict with Adolescents' YouTube Use." Poster presented at SRA Annual Meeting, San Diego, CA.
- Snyder, A.L.**, Taylor, L.B., & Cingel, D.P. (2023, March). "Mobile Media Use for Emotion Regulation in the Family Context During Early Childhood." Poster presented at 2023 SRCO Annual Meeting, Salt Lake City, UT.
- Snyder, A.L.** (2022, May). "Parental Use of Mobile Media for Emotion Regulation During Early Childhood." Research escalator presented at annual ICA conference, Paris, France.
- Cingel, D., Krcmar, M. Marple, C., & **Snyder, A.L.** (2022, May). "The Development and Validation of a Measure of Moral Intuition Salience for Children and Adolescents: The Moral Intuitions and Development Scale (MIDS)." Poster presented at annual ICA conference, Paris, France.
- Snyder, A.L.**, Taylor, L.B., & Cingel, D.P. (2022, April). "Minding Children's Media Morals: Parents' Moral Foundation Salience Differentially Relates to Attitudes and Motivations Toward Children's Educational Media." Davis, CA.
- Snyder, A.L.**, Tong, X., & Lillard, A.S. (2022, May). "Standardized Test Proficiency in Public Montessori Schools." Session presented at 2022 AERA Annual Meeting, San Diego, CA.
- Snyder, A.L.**, Tong, X., & Lillard, A.S. (2021, April). "Standardized Test Performance of Black, Hispanic, and Low-Income Students in Montessori Schools." Session presented at the Diversity in Scholarship Conference, Charlottesville, VA.
- Vasc, D., **Snyder, A.L.**, Rahman, R., & Lillard, A.S. (2021, April). "Montessori Teaching: Children's Imitation of Precise Actions." Session presented at 2021 AERA Annual Meeting, virtual.
- Snyder, A.L.** (2020, December). "The Relation Between Creativity and STEM Learning Among Preschoolers." Poster presented at SRCO Special Topics Meeting: Learning Through Play and Imagination, conference canceled.
- Snyder, A. L.** (2020, October). "The Relation Between Creativity and STEM Learning Among Preschoolers." Session presented at the 6th Meeting of the Society for the Neuroscience of Creativity, virtual.
- Yonas, D., **Snyder, A.L.**, Taggart, J., Seale, M., & Lillard, A.S. (January 2020). "The Experience and Outcomes of Young Alumni of a Predominantly Black Montessori Preschool." Poster presented at the Diversity in Scholarship Conference, Charlottesville, VA.
- Snyder, A.L.** (2019, June). "Preschoolers' Creativity during STEM Play." Poster presented at the Northwestern Communication Studies Poster Session, Evanston, IL.
- Snyder, A.L.** (2019, May). "Preschoolers' Creativity during STEM Play." Poster presented at the Northwestern Undergraduate Research and Arts Expo, Evanston, IL.
- Snyder, A.L.** (2019, April). "Preschoolers' Creativity during STEM Play." Session presented at the DePauw Undergraduate Honors Conference, Greencastle, IN.

TEACHING EXPERIENCE

Instructor of Record

Children, Adolescents, and the Media
Department of Communication
University of California, Davis – Davis, CA

Spring 2024, Summer 2023

Entertainment Media
Department of Communication
University of California, Davis – Davis, CA

Winter 2024

Video Games
Department of Communication
University of California, Davis – Davis, CA

Fall 2023

Public Speaking
Department of Communication
University of California, Davis – Davis, CA

Summer 2022

Graduate Teaching Assistant

Video Games
Department of Communication
University of California, Davis – Davis, CA

Summer 2023

Organizational Communication
Department of Communication
University of California, Davis – Davis, CA

Spring 2023

Children, Adolescents, and the Media
Department of Communication
University of California, Davis – Davis, CA

Fall 2022

Public Speaking
Department of Communication
University of California, Davis – Davis, CA

Fall 2021, Winter 2022, Spring 2022

GRANTS AND FUNDING

The Role of Working Memory on Children's Learning of Spatial Skills from a Virtual Reality Game (2024).
Funded by the Erna and Orville Thompson Endowment Graduate Student Research Awards. PI: **Allyson L. Snyder**. \$2,500

Children's Science Learning in Virtual Reality Pilot (2023). Funded by the Department of Communication at the University of California, Davis. PI: Camren L. Allen, Co-PI: **Allyson L. Snyder**. \$500

Supporting Science Learning in Digital Environments: The Argument for Play (2022). Funded by the Department of Communication at the University of California, Davis. PI: **Allyson L. Snyder**. \$500

Parents' Science Literacy and Efficacy as Related to Media Selection for Young Children (2021). Funded by the Department of Communication at the University of California, Davis. PI: **Allyson L. Snyder**. \$500

SERVICE TO THE ACADEMY

Reviewer | Translational Issues in Psychological Science

Review journal submissions for the journal related to infants, children, and media

Reviewer | International Communication Association

Review conference submissions for the International Communication Association's conference, division of Children, Adolescents, and the Media

RELEVANT VOLUNTEER EXPERIENCE

2022-Present **Museum of Science and Curiosity**, family volunteer,
Sacramento, CA

2020-2022 **Literacy Volunteers of Charlottesville Albemarle**, English and math adult tutor,
Charlottesville, VA

HONORS, AWARDS, AND RECOGNITION

Top Reviewer | International Communication Association

2022

Awarded by the Children, Adolescents, and the Media Division

Departmental Honors for Thesis Research | Northwestern

2019

Departmental Recognition of Excellence | Northwestern

2017-2018

Awarded by the School of Communication

WCLV Internship Award

2016

Awarded by the School of Communication to fund an internship in radio broadcasting